



Društvo JASA  
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## DRUŠTVO JASA - JASA ASSOCIATION, educational non-profit NGO – SHORT INFO

Contact information	
PIC number	934292749
OID number	E10157879
PADOR EID number	SI-2020-FUM-0706223448
Legal name of your organisation (own language)	Društvo Jasa – Jasa association
Acronym, if applicable	JASA
Legal status or form	NGO – non profit
National ID number, if any	5975735000
VAT number (or N/A)	SI80260560
Legal address	Kopitarjeva ulica 1
Postal code	2000
City	Maribor
Country	Slovenia
Region	Podravska
Website	www.onezimosvet.si
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Legal representative (person authorised to sign contracts and take financial responsibility for your organisation)	
Title	MSc
Family Name	Jamnik
First Name	Mateja
Position	President of organization
Email	jasa@onezimosvet.si
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Main contact person for project implementation (if this is the same as the legal representative, just write "same")	
Title	MSc
Family Name	Jamnik
First Name	Mateja
Position	Project manager
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### PART B – PROFILE OF YOUR ORGANISATION

Status (private / public)	PRIVAT
Not for Profit? (Yes / No)	YES
What is your usual level of activity?	NATIONAL AND INTERNATIONAL

## Objectives and activities of the organisation

### Please briefly present your organisation

NGO Jasa - with status of the public Interest – was in 1996 founded, by supporters of humanistic orientation (philosophy professors, writers, journalists ...). The aim was to actively “co-shape” a society, to intervene in areas relevant for a quality society: human rights, ecology, animal protection, ethics, European education, consumerism... (in short: Sustainable Education and Active Citizenship). *Jasa* is a member of different European networks of non-governmental organizations and cooperates in various European projects.



*Jasa* educate and raise awareness among the public, with informal way of teaching. In that purpose were designed a special educational book addition: *Let's make a gentler World!*

(<http://www.onezimosvet.si/international-cooperation>).

In the past 25 years *Jasa* published 24 educational-books in 75,000 copies, which most of them were donated through various educational activities to the people, with support of donators and sponsors.

The message of the book is straitened with educational activities: discussion tables, competitions, exhibitions, entertainment and educational events, dramatization ... and with preparing didactical materials for educators, teachers and workshops for school-teaching collectives or leadership collectives of enterprises and municipalities ...

*Jasa* also runs various adult education courses and teacher training. Moreover, cooperates with more than 500 Slovenian companies, more than 100 Slovenian municipalities, with most important Slovenian Ministries and development institutions as well as with all Slovenian primary schools (451), all kindergartens (402) and high schools (183). In addition, through different projects with many international NGO's, educational institutions and companies.

In the project, *Slovenija has a heart*; (2015 - 2018) more than 22.000 people were involved. The result of the project was the book: [Slovenija has a heart](#). It is a kind of public tribune and expression of civil activism: *let's make batter society for everyone*.

In the project [What kind of Slovenia are you dreaming of](#) (2017- 2019) more than 12.000 pupils were involved, from more than 125 primary and secondary schools. *Jasa* has received more than 2.000 creations (literary and drawing works) of young on the topic: what kind of society they are dreaming of.

In the project (September 2019 - June 2022), *Jasa* published picture-book [Time for Tea](#), which helps young to address their own ideas, criticisms and initiatives for chaining European future. Shows the way to peaceful, rational-dialogical conflict resolution and the delivery of ideas

to decision makers -with an invitation to a tea conversation. On the occasion of the Slovenian EU Presidency (1.6.-31.12.2021) book *Time for Tea* was delivered into the hands of all MEPs parties, Commissioners; and national libraries and media of all Member States. In 2023, the free distribution of the books to the decision makers and other stakeholders will continue...



**The idea for continuing the project:**

- invite new groups of decision-makers to tea with young people while presenting them with a book
- to use other "languages" of storytelling: with dramatization, an animated movie, or short motivational videos.
- to open a small bookstore-cafe, where good books would be available for the people and where it is possible to organize different literary events and workshops.

In the project *Tobies friend* (1.1.2023-31.12.2024) the eco-book *Embraced with Nature* was developed. It helps young readers to hear better the word of nature, and teaches the correct attitude towards fellow humans, new technologies, fashion, and so on.

The illustrations are also a useful oddity. These are children's responses to the same situations in nature and life – beautiful and sad – to which, unfortunately, adults also respond less and less. It is clear that children's experiences are stronger. Awakening for adults.

Each topic also contains teaching instructions for independent learning about nature (part two).



**The idea for continuing the project:**

- Publish a picture book in the national languages of the participating countries with illustrations by participating children.

*Jasa* has received quite a few recognitions:

- for innovation in teaching techniques from *Finance magazine* and ASI (*Slovenian Inventors' Centre*);
- for voluntary work a commendation from the *President of the Republic* and from *Viva magazine*;
- for the *Grundtvig mobility* in 2013 an *Apple of Quality* and the first prize from *The Centre of the Republic of Slovenia for Mobility and European Educational and Training Programmes (CMEPIUS)*.

**What are the activities and experience of the organisation in the areas relevant for this application?**

*Jasa* can best contribute to the success of the project in the following areas:

- by preparing educational publications and books (e-version or printed)
- in the field of artistic creative approach (literature, painting, theatre, film ...)
- in the field of media reporting and project dissemination
- by teaching (courses, trainings, workshops ...)
- in the field of event organization and
- administrative coordination of the project.

**Please give information on the key staff / persons involved in this application, and the competencies and previous experience that they will bring to the project?**



Project manager of *Jasa Association* **Mateja Jamnik**, M.Sc. is professor of philosophy, leader of educational projects.

Jasa's expert in European and global territorial cooperation is **Darko Ferčej**, M.Sc., working as volunteer.

**Anej Sam** is the editor of *Jasa's* book edition *Let's make a gentler World*. He is a writer (author of 15 books) and a journalist that has received recognition of *World press association* for long-term contribution. As an artistic and a conceptual leader, he is working as a volunteer.

**Ksenija Konvalinka** is academic painter and illustrator, graphical designer who gives visual soul to all *Jasa's* textual "products".



**Brija** is a cat rescued from the shelter, with limped leg. She is *Jasa's* volunteer assistant, in charge of motivation, establishment of good working atmosphere and the expert in stress reduction.

#### How will you ensure visibility for the project? How will you help us to disseminate the results?

Using all media channels *Jasa* uses in communication with wide public: fb, printed materials (books, brochures, posters...), media articles, personal e-mailing ...

#### Participation in EU projects 2017-2019

**Smart Watch**, *Interreg Central Europe*, CE1063 SMART\_watch, 2.560.000 € ([website](#); [FBsite](#) )

**IntegrAGE** Interreg Danube, DRP0200406, 2.319.547,18€

**EnFeM**, *EC DG HOME*, Application N°4000009131, 721.690 € ([website](#); [FBsite](#))

**MindnArt** 2023-1-ES01-KA220-SCH-000155569 Erasmus+ 400.000,00€

**Empower:Me** 2021-1-DA1 -KA210 Erasmus+ 60.000,00€

**Tobies Friends** CREA-CULT-2022-COOP-101099012 199.800.00€

**Pariahs** CREA-CULT-2022-COOP-101100380 200.000,00€

**Echoes** 2021-1-KA210-ADU-C28837F9 Erasmus+ 30.000,00€

**Mutual Share 4 Women Care** 2019-1-IT01-KA202-007410 Erasmus+ 84.800,00 €

**Hands Up for Europeans**, 2016-2-UK01-KA105-024867, *Erasmus+* 56.340,00 € ([FBsite](#))

**Time for tea** 2016-2-UK01-KA105-024933, Erasmus+ 76.650,00 €

**Wild Life**, 2017-2-NL02-KA105-001786, *Erasmus+*, 23.850,00 € ([FBsite](#))

**On the meadow of the wisdom** 2019-1-SI01-KA104-060193 Erasmus+ 17.181,00 €

**Many Stories, One Conclusion** 2018-3-PL01-KA105-061010 Erasmus+ 20.725,00 €

**Green goes global**, 2019-1-PL01-KA105-064359, Erasmus + 25.581,00 €

**Time for tea** 2019-1-PL01-KA205-064841 Erasmus+ 170.096,00 €